

# The University of Jordan Accreditation & Quality Assurance Centre

**COURSE Syllabus** 

| 1  | Course title  | Electronic Publishing                 |
|----|---|---------------------------------------|
| 2  | Course number                                       | 0807775                               |
| 3  | Credit hours (theory, practical)                    | 3                                     |
| 3  | Contact hours (theory, practical)                   | 3                                     |
| 4  | Prerequisites/corequisites                          |                                       |
| 5  | Programtitle  | Library and information science       |
| 6  | Programcode   | 70                                    |
| 7  | Awarding institution                                | University of Jordan                  |
| 8  | Faculty   | Faculty of educational sciences       |
| 9  | Department  | Library and information science       |
| 10 | Level of course                                     | Postgraduate programme                |
| 11 | Year of study andsemester (s)                       | 2015 - 2016                           |
| 12 | Final Qualification                                 | MS in Library and Information Science |
| 13 | Other department(s) involved in teaching the course |                                       |
| 14 | Language of Instruction                             | English                               |
| 15 | Date of production/revision                         | Feb 2016                              |

## 16. Course Coordinator:

Officenumbers, officehours, phonenumbers, and email addresses should be listed.

# 17.0ther instructors:

Of fice numbers, of fice hours, phone numbers, and email addresses should be listed.

Dr. Faten Hamad

Office hours: To be scheduled each semester

Office phone number: 24579

f.hamad@ju.edu.jo

# 18. Course Description:

As statedin the approvedstudy plan.

Electronic publishing is intended to provide the students with knowledge in areas such as: design, publishing, technology and content production relevant to electronic publishing. Students will explore the tools of electronic communication, such as desktop publishing, web site design and Internet resources.

1. 19. Course aims and outcomes:

2.

### A- Aims:

The overall aims of this course are to develop your knowledge and understanding of the concept of electronic publishing. Moreover, to acquire skill to build and develop electronic and digital contents using e-publishing various tools and softwares.

# B- Intended Learning Outcomes (ILOs): Upon successfulcompletion of this course students will be able to ...

- Gain a good understanding of e-publishing basics.
- To know different types of e-publishing.
- To know challenges and threats to e-publishing.
- Develop a variety of documents using desktop publishing software.
- To design, create and publish web pages
- To understand and abide by intellectual property rights and licensing in the production of all publications (e-publishing ethics).
- Demonstrate efficiency in completing assignments in order to maximize use of time.

# 20. Topic Outline and Schedule:

| Weeks         | Material content                                 |
|---------------|--|
| 1             | Introduction to e-publishing                     |
| 2             | Types of e-publishing                            |
| 3             | Desktop publishing vs self-publishing            |
| 4 and 5       | Introduction to Microsoft publisher              |
| 6             | MID Term Exam                                    |
| 7             | E-publishing effect on libraries and e-resources |
| 8 and 9       | • HTML   |
| 10, 11 and 12 | Dreamweaver                                      |
| 13            | E-publishing ethics                              |
| 14            | Blogs and personal websites                      |
| 15            | Students presentations                           |

| 21. | <b>Teaching</b> | Methods          | and A | Assignn  | nents:  |
|-----|-----------------|------------------|-------|----------|---------|
|     | 1 0000111115    | - I C CII C CI C |       | 10015111 | TOILED. |

Lectures are given to students through power point slides.

Peer reviewed articles are sometimes distributed to students in class to read and discuss

Practical application on e-publishing tools and softwars

Term research paper on evaluating information retrieval system

# 22. Evaluation Methods and Course Requirements:

Opportunities to demonstrate achievement of the ILOs are provided through the following <u>assessment methods</u> <u>and requirements</u>:

One mid-term exam

One final exam

One term research paper

### 23. Course Policies:

A- Attendance policies:

Attendance is registered every lectures and entered into the system

B- Absences from exams and handing in assignments on time:

Make up exam is set for students with valid excuse

C- Health and safetyprocedures:

D- Honesty policy regarding cheating, plagiarism, misbehaviour:

Any cheating cases are to be reported (non so far!)

E- Grading policy:

Following ideal answer in some questions, allowing flexibility in the analytical questions since they allow different perspective and thinking, taking into consideration logical thinking.

F- Available university services that support achievement in the course:

Having a data show to demonstrate lectures

# 24. Required equipment:

| Data show only |  |  |  |
|----------------|--|--|--|
|                |  |  |  |
|                |  |  |  |
|                |  |  |  |

# 25. References:

 Most of the course material will be recommended and/provided by the lecturer on time, mostly online material as seen appropriate.

# 26. Additional information:

| Name of Course Coordinator:Signature: Date:         |
|---|
| Head of curriculum committee/Department: Signature: |
| Head of Department: Signature:                      |
| Head of curriculum committee/Faculty: Signature:    |
| Dean:   |

Copy to: Head of Department Assistant Dean for Quality Assurance Course File